



[www.adconsultco.com](http://www.adconsultco.com)

CONSULTING TRAINING INNOVATION

Some say :

**“AFRICA IS THE FUTURE”**

We say :

**“AFRICA IS NOW”.**

**ADConsulCo** is dedicated  
to business improvement,  
People improvement – Training  
Companies improvement – Consulting  
All that via Innovation,  
digital transformation,  
process re-engineering  
and his consultants' network.



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# SUMMARY

HOW WE WORK



# DNA

## BUSINESS IMPROVER

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Business Improver  
Entrepreneur passionate about Africa,  
new tech and gentlemen lifestyle.  
Graduated @EM Lyon Business School

Based in Douala - Cameroon  
 /Axel-djouonang

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Since the very beginning of my professional journey, more than 10 years ago, I always had the responsibility to improve the business in different aspects.

I was lucky enough to develop my expertise in Africa, north America, Europe – different companies sizes, different cultures.

I did that through different roles: Internal Auditor, Financial Controller, Project Manager, Change Manager, Trainer, Business Developer. Today I define myself as Business Improver.

At ADConsultCo, business improvement is our DNA. We support companies operating in sub-Saharan Africa.

# EXPERTISE

CONSULTING • TRAINING • INNOVATION



## CONSULTING

Be by your sides to face challenges.



## TRAINING

Develop the potentials of your teams.



## INNOVATION

Do things differently and efficiently.

## CONSULTING

ADConsultCo is a full range of expertises to help you face the challenges of your company.

Our solutions are taking into account local realities and international standards at the same time.



- Financial controlling  
(Budget, variance analysis, consolidation, reporting)
- Internal control
- Business plan conception
- Change management
- Company creation
- Process re-engineering
- Organisational design
- Project Management

## TRAINING

The company performance mainly depends of human capital. ADConsultCo is by your side to develop the potential of your teams.

All our trainings are based on African real life cases.

- Competencies assessment
- Introduction to entrepreneurship
- know-how for future managers
- Finance for non-financial managers
- Ad hoc training upon request



## INNOVATION

At ADConsultCo, we deeply believe that company's competitiveness goes through innovation or ability to adopt new ways of working.

Our innovative mindset and our ability to adapt worldwide innovation to local contexts will help you stay ahead of competition.

- Digital transformation
- Product / service creation
- Process optimisation
- Start-up support





# ACHIEVEMENTS

## PROJECTS

### BUSINESS IMPROVER

2006

2018

FINANCIAL CONTROLLING

BUSINESS PLAN

BUSINESS DEVELOPMENT

TRAINING

CHANGE MANAGEMENT

**accenture**

- Process Optimisation
- Workshop animation
- Share Service Center set up

**RioTinto**

- Internal Control
- Controlling (Planning, Reporting, Variance analysis)
- Project Management
- Divestment follow-up
- Macro-economic study
- Subsidiary creation
- Consolidation
- Share Services Center roll out

**{EPITECH.}**  
L'ECOLE DE L'EXPERTISE INFORMATIQUE

- Epitech Benin
- Business Plan
- Market study
- Financial model

**afribon**  
The Taste of Africa

- Launch of Cameroonian subsidiary
- Set up of processes
- Staff hiring
- Team management
- Business development
- Fundraising

**FinAfrique**  
ETUDES • FORMATION • CONSEIL

- Business Plan
- Commercial strategy
- Fundraising
- Company Management

**rb**

HEALTH • HYGIENE • HOME

- Change Management
- SAP implementation
- Communication
- Training plan
- Training coordination
- Impact Study
- Stakeholders management
- Benefits evaluation
- Coaching

07/

# LET'S CONNECT

INFO & CONTACT

## AdconsultCo : How it works ?

### SMALL / MEDIUM ENTITIES

SME,  
Self employed.

**To create**  
**To develop**  
**To control**  
**To innovate**

### BIG ENTITIES

Big companies,  
International groups.

**To adapt**  
**To develop**  
**To settle in new country**  
**To control**


ADConsultCo, the solution to your improvement needs

**[www.adconsultco.com](http://www.adconsultco.com)**

## Contact

Info request, quotation, meeting request, collaborations, brainstorming,

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